

# DESTINATION DAY

*Moving Forward Together*



## MORNING

TIME	SESSION	DETAILS	VENUE ROOM
FROM 08:45: ARRIVAL & REGISTRATION 			
09:15 - 09:20	<b>Welcome</b>	Introduction from Visit Isle of Man.	<b>Broadway Cinema</b>
09:20 - 10:05	<b>Guest Speaker</b>	<b>Lisa Grainger, Deputy and Travel Editor at The Times.</b>  Lisa has worked for The Times since 1995, winning awards for her travel writing and is a regular contributor to panels on conservation and luxury travel. Join us for this highly informative session as Lisa shares insights on sustainability, travel trends and consumer behaviour from her vast on the ground experience.	<b>Broadway Cinema</b>
10:05 - 11:05	<b>Be Informed</b>	Progress update from the Visit Agency about what has been done in 2022/2023, and outline destination plans and key priority areas for tourism businesses to consider for the future.	<b>Broadway Cinema</b>
11:05 - 11:15	<b>Be Celebrated</b>	A short video showcasing local tourism businesses and their 2023 success stories, and new initiatives.	<b>Broadway Cinema</b>

11:15 - 11:30: COFFEE & TEA BREAK IN THE FOYER



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<b>11:30 - 12:10</b>	<b>Be Great</b> Panel Session and Q&A	A panel of UK tourism industry experts and entrepreneurs to deliberate on the topics of quality and customer service in the industry.	<b>Broadway Cinema</b>
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## AFTERNOON

**12:10 - 13:25: NETWORKING LUNCH IN THE COLONNADE SUITE**  
1-2-1 sessions with team members 

TIME	SESSION	DETAILS	VENUE ROOM
<b>13:25 - 13:55</b>	<b>Be Involved</b> Workshop	<b>Workshop on digitalisation and distribution</b> lead by the Visit Isle of Man team. An opportunity to learn more and to be involved.	<b>Promenade Suite</b>
<b>13:55 - 14:25</b>	<b>Be Involved</b> Workshop	<b>Workshop on marketing and partnerships</b> lead by the Visit Isle of Man team. An opportunity to learn more and to be involved.	<b>Promenade Suite</b>
<b>14:25 - 14:55</b>	<b>Be Involved</b> Workshop	<b>Workshop on seasonality</b> lead by the Visit Isle of Man team. An opportunity to learn more and to be involved.	<b>Promenade Suite</b>

**15:00 - 17:00: NETWORKING IN THE COLONNADE SUITE** 